

Lin Zheng, Ph.D.
Assistant Professor of Accounting
(Updated August 2007)

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EDUCATION

2003	Ph.D. (Accounting)	The University of Alabama
2001	Master (Accounting)	The University of Alabama
1997	Bachelor (Accounting)	Xiamen University

ACADEMIC EXPERIENCE

08/2007 –	Mercer University <i>Assistant Professor of Accounting</i>
08/2006 – 05/2007	Georgia College & State University <i>Assistant Professor of Accounting</i>
09/2003 – 08/2006	Northeastern Illinois University <i>Assistant Professor of Accounting</i>
08/2001 – 05/2003	The University of Alabama, Culverhouse School of Accountancy <i>Instructor of Accounting</i>

RESEARCH INTERESTS

Financial Reporting and Disclosure
Corporate Governance and Firm Performance
International Accounting

TEACHING INTERESTS

Financial Accounting
Auditing
International Accounting

COURSES TAUGHT

Intro to Financial Accounting
Intro to Managerial Accounting
Intermediate Accounting I
Auditing (undergraduate)
Advanced Auditing (graduate level)

PUBLICATIONS

N. Balsara, G. Chen, and L. Zheng. The Chinese Stock Market: an Examination of the Random Walk Model and Technical Trading Rules. *Quarterly Journal of Business and Economics* V (46).
F. Chen, I. Weiss, and L. Zheng. The Predictive Role of Analyst Coverage Intensity: Evidence from Cross-Listing in the U.S. *Journal of Contemporary Accounting and Economics* 3 (1): 34-57.
N. Balsara, G. Chen, and L. Zheng. Momentum Strategies: Are They Effective in China? *Journal of International Business and Economics* V (1): 230-239.

- N. Balsara, L. Vidozzi, A. Vidozzi, and L. Zheng. Explaining Momentum Profits with an Epidemic Diffusion Model. *Journal of Economics and Finance* 30 (3): 407-422.
- N. Balsara and L. Zheng. 2006. Profiting from Past Winners and Losers. *Journal of Asset Management* 6 (5): 329-344.

PAPERS UNDER REVIEW

- “The U.S. Stock Market: in Defense of a Contrarian Application of Technical Trading Rules” (With N. Balsara and J. Chen). Under review at the *Applied Financial Economics*.
- “Factors Affecting Students’ Performance in Higher-Level Accounting Courses: An Empirical Study in a Commuter University” (With C. T. Chen, R. Chen, and M. Maksy). Under review at the *Issues in Accounting Education*.

RESEARCH PROJECTS

- “Inside Blockholders, Outside Blockholders and Accruals Quality” (With F. Chen and M. Stone). Presented at the AAA 2007 annual meeting in Chicago. Target journal: *Contemporary Accounting Research*.
- “Delayed SEC Filings, Market Reaction and Firm Characteristics” (With F. Chen, W. Jin, and J. Bjorn). Target journal: *Accounting Horizons*.
- “Are Internal Governance and External Monitoring Complements or Substitutes? Evidence from Changes in Analyst Coverage on Earnings Quality” (With F. Chen). Target journal: *Contemporary Accounting Research*.
- “Using Audience Response Systems in the Business Classroom” (With S. Humphries and C. Whelan). Target journal: *Journal of Business and Education*.
- “Did the New Chinese Accounting Systems Improve Earnings Quality?” (with M. Stone).

PRESENTATIONS

- “Momentum Strategies: Are They Effective in China?” presented at the annual conference of *Journal of International Business and Economics*, Las Vegas, October 2006.
- “Factors Associated with Students’ Performance in Upper-Level Accounting Courses: An Empirical Study in a Commuter University” presented at the annual conference of the Midwest Business Administration Association, Chicago, March 2006.
- “Factors Associated with Students’ Performance in Advanced Accounting and Auditing: An Empirical Study in a Public University” presented at the American Accounting Association Midwest regional meeting, Chicago, March 2006.
- “How Informative is Analysts’ Intensity? Empirical Evidence from Cross-listed Firms” presented at the 1st *Journal of Contemporary Accounting and Economics* Symposium, Hong Kong, January 2006. Received the Best Paper Award.
- “Did the New Chinese Accounting Systems Improve Earnings Quality?” presented at the mid-year meeting of the International Accounting Section of the American Accounting Association, San Antonio, Texas, February 2005.
- “Did the New Chinese Accounting Systems Improve Earnings Quality?” presented at the Ninth Academic Annual Conference of Chinese Accounting Professors Association, Xi an, P.R. China, July 2004.

PROFESSIONAL EXPERIENCE

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| 1998-1999 | Auditor at Pan-China CPA Firm, Xiamen, P. R. China |
| 1997-1998 | Financial Analyst at Noell China Ltd, Zhazhou, P. R. China |

PROFESSIONAL MEMBERSHIPS AND CERTIFICATES

American Accounting Association

Chinese Institute of Certified Public Accountants
SAS Certified Professional

SKILLS

Proficient at retrieving *CompuStat* and *CRSP* databases
Proficient at data analysis using *SAS*, *SPSS*, and *Minitab*
Proficient at using *CompuStat ResearchInsight*
Proficient at using *Blackboard* and *WebCT Vista*

HONORS AND AWARDS

Best Paper Award, the 1st Journal of Contemporary Accounting and Economics Symposium,
Hong Kong, January 2006
Frederic Augustin Brett Memorial Endowed Scholarship, The University of Alabama,
1999-2003
The University Women's Club Scholarship, The University of Alabama, 2002
The University of Alabama Graduate Council Fellowship, The University of Alabama, 1999
The University of Alabama Presidential Scholarship, The University of Alabama, 1999

SERVICE

Academic

University Committees

Member, Women Studies Advisory Board, Northeastern Illinois University, 2003-2005
Member, Excellence in Artistic Endeavor Award Committee, GCSU, 2006-2007

College Committees

Member, Undergraduate Curriculum, Development Committee, GCSU, 2006-2007
Member, COBM Graduate Committee, Northeastern Illinois University, 2003-2005

Department Committees

Member, Accounting Chair Search Committee, GCSU, 2006-2007

Professional

Book reviewer, *Fundamentals of Financial Accounting* (Phillips/Libby/Libby, 2E), November
2006
Book reviewer, *Auditing and Assurance Services* (Louwers/Ramsay/Sinason/Strawser, 2E),
December 2005
Member, Strategic Planning Committee, International Accounting Section of AAA, 2005-2006
Book reviewer, *Managerial Accounting* (Garrison/Noreen/Brewer, 2005), March 2005
Member, Annual Program, International Accounting Section of AAA, 2003-2004
Representative of NEIU, Illinois CPA Society Education Summit, March 2004
Member, Focus Group of Weydant, Kimmo and Kieso *Management Accounting*, February
2004
Book reviewer, *Financial Accounting: Information for Decisions* (Wild, 2004), February 2004

Community

Judge, 30th Annual GCSU Science & Engineering Fair, February 2007

REFERENCES

Mary S. Stone
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