

# JORDAN "JODY" M. BLANKE

## **BUSINESS ADDRESS:**

Mercer University Atlanta  
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## **HOME ADDRESS:**

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## **EDUCATION**

State University of New York at Stony Brook

B.S., with Honor, 1976

Majors: Computer Science  
Psychology

M.S., 1977

Major: Computer Science  
Honors: Full Scholarship and Teaching Assistantship

Emory University School of Law, Atlanta, Georgia

J.D., with Distinction, 1980

Rank: Top 11%  
Honors: Law School Scholarship  
International Academy of Trial Lawyers Award  
Member: National Trial Team  
Intrastate Mock Trial Team

## **ACADEMIC EXPERIENCE**

(Assistant, Associate & Full) Professor of Computer Information Systems and Law,  
Mercer University Atlanta 1985 - Present

Responsible for creating, developing and coordinating the undergraduate computer science and computer information systems majors; and designing and teaching courses in those disciplines. Teach graduate courses in the legal environment of business, health care administration law, computer law, and computer systems for managers.

Director of Undergraduate Programs,  
Mercer University Atlanta 1995 - 2000

Responsible for coordinating the B.S. and B.B.A. programs, managing faculty advisement, tracking student progress and needs, providing scheduling information, and assisting coordination of recruiting activities.

Adjunct Faculty of Law,  
Emory University School of Law, Atlanta, Georgia 1986 - 1987

Proposed, developed and taught a course in Computer Law. Topics included intellectual property, contracts, torts, criminal law and privacy issues.

Assistant Professor of Computer Science,  
St. John's University, Jamaica, New York 1983 - 1985

Taught computer science and business law courses.

## **LEGAL EXPERIENCE**

Instructor, National Center for Paralegal Training,  
Atlanta, Georgia 1988 - 1989

Taught computer literacy course.

Law Clerk, Supreme Court Justice Joseph Cohen  
Supreme Court, Bronx County, New York 1983

Supervised court calendar in criminal part. Assisted in preparation of decisions.

Associate, Litigation Department,  
Otterbourg, Houston, Steindler & Rosen,  
Garden City and New York, New York 1981 - 1983

Associate in litigation department of general corporate practice firm. Engaged in all aspects of litigation practice.

## **COURSES TAUGHT**

### **Computer Science and Computer Information Systems:**

Introduction to Computer Applications (DOS, WordPerfect, Lotus, dBASE)  
Introduction to Computing (Windows, Word, Excel, Access, PowerPoint, Internet)  
Introduction to Computer Programming with BASIC  
Introduction to Electronic Data Processing (Computer Literacy)  
Algorithmic Processes with FORTRAN  
Business Applications with COBOL  
COBOL and File Processing  
Structured Programming with Pascal  
Advanced Programming with Pascal  
Data Structures  
The PL/I Programming Language  
BASIC: Advanced Programming  
FORTRAN: Advanced Programming  
The C Programming Language  
Introduction to Computer Programming I, II and III (with C++)  
Survey of Programming Languages  
Logical Design  
Database Management Systems  
Computers and the Law  
Software Development  
Web Page Design

### **Business Courses:**

Business Law  
Sales and Commercial Paper  
The Legal, Regulatory and Ethical Environment of Business  
Legal Environment of Business (M.B.A.)  
Ethics and the Legal Environment (M.B.A.)  
Computers and the Law (M.B.A.)  
Special Topics: Web Design (M.B.A.)  
Special Topics: Database Design (M.B.A.)

### **Graduate Technology Management Courses:**

Computers and the Law  
Computer Systems for Managers  
Information Systems and Database Management

### **Graduate Health Care Administration Courses:**

Legal Aspects of Health Care  
Legal and Ethical Issues in Health Care Administration

### **Law School Course:**

Computer Law

## **CAMPUS SERVICE**

Chairman, Department of Computer Science, 1985-1990

Responsible for all internal and external affairs of the computer science department, including coordination, development and scheduling of courses, management of budget and hiring of staff.

Secretary, Computer Science Subcommittee, 1983-1985

Member, Student Appropriations Committee, 1985-1986

Representative, Telecommunications Advisory Council, 1985-1986

Member, Faculty Concerns Committee, 1986-1987

Member, Academic Computing Committee, 1986-1990

Member, Advisory Committee for the Selection of a Dean for the  
College of Arts and Sciences, 1987-1988

Chairman, Faculty Grievance Committee, 1988-1989

Chairman, Faculty Advocacy Committee, 1988-1990

Member, Evaluation, Promotion and Tenure Committee, 1989-1990

Member, Appeals and Curriculum Committee, 1990-1991

Member, Educational Resources Committee, 1990-1991

Member, Committee on Existing Programs, 1990-1991

Chairman, Appeals and Curriculum Committee, 1991-1993

Member, SACS Self-Study Principal Committee on Institutional  
Effectiveness, 1992-1994

Member, SACS Self-Study Subcommittee on Planning and Evaluation,  
1992-1994

Chairman, Academics Committee, 1993-1994

Chairman, Student Affairs Committee, 1993-1996

Member, Undergraduate Council, 1993-1995

Member, Academics Committee, 1994-1996

Member, Ad Hoc Committee on Undergraduate Programs, 1994-1996

Member, Semester Transition Committee on Academic Policy, 1995-1996

Member, Information Technology Planning Committee, 1996-1997

Chairman and Secretary, Ad Hoc Faculty Handbook Committee,  
1997-1999

Member and Secretary, Mission Committee, 1998-2000

Member, Instructional Resources and Responsibilities Committee, 2000-2003

Discipline Coordinator, Computer Information Systems, 2000-2006

Discipline Coordinator, Law, 2002-2006

Member, Promotion and Tenure Committee, 2003-2004

Member, Ad Hoc Committee on Faculty Bylaws, 2004-2005

Chair, Assurance of Learning and Curriculum Committee, 2005-2006

Member, Promotion and Tenure Committee, 2006-present

## **PROFESSIONAL MEMBERSHIPS**

State Bar of Georgia (Admitted 1980)  
Member, Computer Law Section  
Member, Health Law Section

New York State Bar Association (Admitted 1981)

Academy of Legal Studies in Business  
Secretary/Webmaster, Technology Section

The Honor Society of Phi Kappa Phi

## **AWARDS**

Distinguished Faculty Award, 2004-2005, 1999-2000

Intellectual Contributions Award, 2002-2003, 2001-2002, 2000-2001

International Academy of Trial Lawyers Award, 1980

## PUBLICATIONS

- Article, Roper v. Simmons: Supreme Court Case Provides Great Introduction to Basic Legal Principles  
Journal of Legal Studies in Business  
(in press)
- Article, "Robust Notice" and "Informed Consent:" The Keys to Successful Spyware Legislation  
Columbia Science and Technology Law Review  
Volume 7 (2005-2006)
- Article, New Federal Anti-Spam Law is Not Enough  
Journal of Information Science and Technology  
Volume 2, Number 1 (2005)
- Article, Sixth Circuit Decision Protects Secondary Market for Printer Cartridges  
Journal of the Academy of Marketing Sciences  
Volume 33, Number 2 (2005)
- Article, Canned Spam: New State and Proposed Federal Legislation Attempt to Put a Lid On It  
(S.M.U.) Computer Law Review & Technology Journal  
Volume 8, Number 2 (2004)
- Article, Assessment Technologies of WI, LLC v. WIREdata, Inc.: Seventh Circuit Decision Reinforces the Noncopyrightability of Facts in a Database  
Santa Clara Computer & High Technology Law Journal  
Volume 20, Number 3 (2004)
- Article, Victor's Little Secret: Supreme Court Decision Means More Protection for Trademark Parody,  
Fordham Intellectual Property, Media & Entertainment Law Journal  
Volume 13, Number 4 (Summer 2003)
- Article, Minnesota Passes the Nation's First Internet Privacy Law,  
Rutgers Computer & Technology Law Journal  
Volume 29, Number 2 (2003)
- Book Chapter, Copyright Law in the Digital Age,  
Social, Ethical and Policy Implications of Information Technology  
Brennan & Johnson, Idea Group Inc. (2003)
- Article, Teaching Personal Jurisdiction: A "Real World" Example of the Evolution of the Law,  
Journal of Legal Studies Education  
Volume 20, Number 1 (Winter/Spring 2002)
- Article, Vincent van Gogh, "Sweat of the Brow," and Database Protection,  
American Business Law Journal  
Volume 39 (Summer 2002)

Article, To Copy, or Not to Copy, That is the Quandary: An Introduction to Copying Under the Copyright Law,  
Proceedings of the 2002 ASCUE Summer Conference

Article, Web Privacy Policies and Other Adventures in Never Never Land,  
Midwest Law Review,  
Volume 18 (Winter 2002)

Article, Criminal Invasion of Privacy: A Survey of Computer Crimes,  
Jurimetrics,  
Volume 41, Number 4 (2001)

Article, "Safe Harbor" and the European Union's Directive on Data Protection,  
Albany Law Journal of Science & Technology,  
Volume 11, Number 1 (2001)

Article, Using the Issue of Physician-Assisted Suicide to Teach Basic Legal Principles,  
The Journal of Legal Studies Education,  
Volume 16, Number 2 (Summer/Fall 1998)

## PRESENTATIONS

Presentation, "Robust Notice" and "Informed Consent:" The Keys to Successful Spyware Legislation, August 5, 2005,  
Academy of Legal Studies in Business, Annual Conference, San Francisco

Panelist, Researching Intellectual Property and Technology Law, August 3, 2005,  
Academy of Legal Studies in Business, Annual Conference, San Francisco

Panelist and Moderator, Spyware, August 21, 2004,  
Academy of Legal Studies in Business, Annual Conference, Ottawa

Presentation, Spyware: Legislative Responses, August 20, 2004,  
Academy of Legal Studies in Business, Annual Conference, Ottawa

Panelist, Privacy and Security Law: Registered Traveler Program, August 19, 2004,  
Academy of Legal Studies in Business, Annual Conference, Ottawa

Presentation, Canned Spam: New State and Proposed Federal Legislation Attempt to Put a Lid On It, August 15, 2003,  
Academy of Legal Studies in Business, Annual Conference, Nashville

Presentation, Trademark Parody: Have We Lost Our Sense of Humor, October 26, 2002,  
Southeastern Academy of Legal Studies in Business, Annual Conference, Charleston

Presentation, Minnesota Passes the Nation's First Internet Privacy Law, July 30, 2002,  
Academy of Legal Studies in Business, Annual Conference, Las Vegas

Presentation, To Copy, or Not to Copy, That is the Quandary: An Introduction to Copying Under the Copyright Law, June 11, 2002,  
Association of Small Computer Users in Education, Annual Conference, Myrtle Beach

Presentation, If You Make a Mouse a Copy: A Basic Guide to What Can be Copied under the Copyright Act, October 19, 2001,  
Southeastern Academy of Legal Studies in Business, Annual Conference, Atlanta

Presentation, Vincent van Gogh, "Sweat of the Brow," and Database Protection, August 10, 2001,  
Academy of Legal Studies in Business, Annual Conference, Albuquerque

Presentation and Panelist, Technology Symposium: How to Incorporate E-Commerce Issues Into Existing Core Topics in the Legal Studies Classroom, August 8, 2001,  
Academy of Legal Studies in Business, Annual Conference, Albuquerque

Presentation, Web Privacy Policies and Other Adventures in Never Never Land, October 27, 2000,  
Southeastern Academy of Legal Studies in Business, Annual Conference, Savannah



Panelist and Moderator, Privacy Issues in Cyberlaw, October 27, 2000,  
Southeastern Academy of Legal Studies in Business, Annual Conference, Savannah

Presentation, The Crime of Invasion of Privacy: Is That Where We're Headed?, August 11,  
2000,  
Academy of Legal Studies in Business, Annual Conference, Baltimore

Panelist, Teaching Cyberlaw, August 10, 2000,  
Academy of Legal Studies in Business, Annual Conference, Baltimore

Presentation, "Safe Harbor" and the European Union's Directive on Data Protection, August 5,  
1999,  
Academy of Legal Studies in Business, Annual Conference, St. Louis

Presentation, The "Laboratory" of the States: Physician Assisted Suicide and the Evolution of  
the Law, August 21, 1998,  
Academy of Legal Studies in Business, Annual Conference, San Diego

Presentation, Internet Resources for Entrepreneurs and Small Business Owners,  
(with Lloyd Southern, Robert G. Schwartz and Rod Bustos), November 6, 1997  
Southern Management Association

Presentations, The Right to Die and Physician Assisted Suicide,  
Programs presented by the Medical Association of Georgia and the Atlanta Bar  
Association at:  
Emory University Department of Family Practices, August 21, 1997  
Georgia Baptist Medical Center, September 10, 1997

Presentation, Legal & Ethical Implications of Physician Assisted Suicide, October 4, 1996,  
The Ethics Resource Council of the Promina Gwinnett Health Systems

Presentation, Multimedia in the Classroom, April 27, 1995,  
Georgia Association of Marketing Educators